



**Indian Mission to ASEAN
Jakarta**

Press Release

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Indian Mission to ASEAN, Jakarta, in collaboration with *indoindians.com* organised the ASEAN-India Bazaar at The Westin Hotel, Jakarta, on Sunday, 22 October 2023. The day-long event was jointly inaugurated by H.E. Mr. Satvinder Singh, Deputy Secretary General of ASEAN for ASEAN Economic Community, and H.E. Mr. Jayant Khobragade, Ambassador of India to ASEAN.

Apart from mentioning the latest achievements of India such as the successful Moon Mission, etc. as well as the visit of Hon'ble Prime Minister of India to Jakarta for the 20th ASEAN-India Summit and 18th East Summit on the eve of the G20 Summit in India in September 2023 demonstrating India's commitment to the region, Ambassador of India to ASEAN in his speech highlighted that ASEAN and India enjoy the highest and deepest level relationship which is reflected in the political commitment and growing economic engagement. While underlining that ASEAN is the biggest trading partner of India, the Ambassador hoped that the brand of ASEAN-India cooperation will keep shining.

Organised in the festive atmosphere of Navratri/Dussehra and Diwali with a focus on elements of creative economy, including arts & crafts, jewellery, tourism and food, more than 125 MSMEs from India and the

ASEAN Member States came under one roof to put up their stalls in the Bazaar for showcasing the kaleidoscope of cultures and traditions. More than 3000 persons including from the diplomatic community from the ASEAN Member States and its dialogue partners, officials of the ASEAN Secretariat, business community, media, prominent personalities from India and ASEAN Members States (AMS) participated in the event with great enthusiasm.

Among other things, Indian stalls especially focussed upon One District One Product(ODOP) to support bringing the products of each district on global stage and the millets to mark the International Year of Millets.

The audience was thrilled by the dance performance from Children of Yashoda Group and the team of Vina Fan.

The event concluded with appreciation of the progress in India-ASEAN relations and the resolve for further strengthening it.
