

**Indian Mission to ASEAN  
Jakarta**

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**Subject: ASEAN-India Millets Festival, 22-26 November, 2023: Media Coverage  
(India Media)**

<b>Sl No</b>	<b>Title</b>	<b>Media</b>	<b>Link</b>
1	ASEAN-India Millet Festival 2023 kick starts at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia on 22nd November 2023	PIB/ Ministry of Agriculture & Farmers Welfare	<a href="https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1978720">https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1978720</a>
2	ASEAN-India Millet Festival 2023 started at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia on November 22nd, 2023	IBEF	<a href="https://www.ibef.org/news/asean-india-millet-festival-2023-started-at-the-kota-kasablanka-mall-a-prominent-shopping-destination-in-south-jakarta-indonesia-on-november-22nd-2023">https://www.ibef.org/news/asean-india-millet-festival-2023-started-at-the-kota-kasablanka-mall-a-prominent-shopping-destination-in-south-jakarta-indonesia-on-november-22nd-2023</a>
3	India launches five-day Millets Festival in Indonesia to raise awareness and create markets for millets-based products in ASEAN	The Hindu	<a href="https://www.thehindu.com/news/national/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/article67565072.ece">https://www.thehindu.com/news/national/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/article67565072.ece</a>
4	India launches five-day Millets festival in Indonesia to raise awareness and create markets for millets-based products in Asean	Times of India	<a href="https://timesofindia.indiatimes.com/india/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/articleshow/105434213.cms?from=mdr">https://timesofindia.indiatimes.com/india/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/articleshow/105434213.cms?from=mdr</a>
5	ASEAN-India Millet Festival 2023 Kick-starts at Kota	Krishi Jagran	<a href="https://krishijagran.com/news/asean-india-millet-">https://krishijagran.com/news/asean-india-millet-</a>

	Kasablanka Mall in South Jakarta, Indonesia		<a href="https://www.kasablankamall.com/festival-2023-kick-starts-at-kota-kasablanka-mall-in-south-jakarta-indonesia/">festival-2023-kick-starts-at-kota-kasablanka-mall-in-south-jakarta-indonesia/</a>
6	India Launches Five-Day Millets Festival in Indonesia	Krishi Jagran	<a href="https://krishijagran.com/news/india-launches-five-day-millet-festival-in-indonesia/">https://krishijagran.com/news/india-launches-five-day-millet-festival-in-indonesia/</a>
7	ASEAN-India Millet Festival 2023 kick starts in South Jakarta, Indonesia	Krishak Jagat	<a href="https://www.en.krishakjagat.org/india-region/asean-india-millet-festival-2023-kick-starts-in-south-jakarta-indonesia/">https://www.en.krishakjagat.org/india-region/asean-india-millet-festival-2023-kick-starts-in-south-jakarta-indonesia/</a>
8	Indian Mission to ASEAN Hosting ASEAN-India Millet Festival in Jakarta	News on Air	<a href="https://newsonair.gov.in/News?title=Indian-Mission-to-ASEAN-Hosting-ASEAN-India-Millet-Festival-in-Jakarta&amp;id=471772">https://newsonair.gov.in/News?title=Indian-Mission-to-ASEAN-Hosting-ASEAN-India-Millet-Festival-in-Jakarta&amp;id=471772</a>
9	India launches five-day Millets Festival in Indonesia to raise awareness and create markets for millets-based products in ASEAN	Press Trust of India	<a href="https://www.ptinews.com/news/international/india-launches-five-day-millet-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millet-based-products-in-asean/693619.html">https://www.ptinews.com/news/international/india-launches-five-day-millet-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millet-based-products-in-asean/693619.html</a>
10	India Launches Millets Festival in Indonesia to Promote Food Security	One India	<a href="https://www.oneindia.com/international/india-launches-millet-festival-in-indonesia-to-promote-food-security-gen-3688623.html">https://www.oneindia.com/international/india-launches-millet-festival-in-indonesia-to-promote-food-security-gen-3688623.html</a>
11	ASEAN-India Millet Festival 2023 kick starts at South Jakarta, Indonesia	Agro Spectrum India	<a href="https://agrospectrumindia.com/2023/11/23/asean-india-millet-festival-2023-kick-starts-at-south-jakarta-indonesia.html">https://agrospectrumindia.com/2023/11/23/asean-india-millet-festival-2023-kick-starts-at-south-jakarta-indonesia.html</a>
12	ASEAN-India Millet Festival gets underway	New India Abroad	<a href="https://www.newindiaabroad.com/news/aseanindia-millet-festival-gets-underway">https://www.newindiaabroad.com/news/aseanindia-millet-festival-gets-underway</a>
13	ASEAN-India Millet Festival 2023 Commences in Jakarta	Chronicle India	<a href="https://www.chronicleindia.in/">https://www.chronicleindia.in/</a>

			<a href="https://www.current-affairs/10131-asean-india-millet-festival-2023-commences-in-jakarta">current-affairs/10131-asean-india-millet-festival-2023-commences-in-jakarta</a>
14	India launches five-day Millets Festival in Indonesia	Agri News Network	<a href="https://www.agrinewsnetwork.in/ann-agri-news.php?id=1259">https://www.agrinewsnetwork.in/ann-agri-news.php?id=1259</a>
15	India Hosts ASEAN-India Millets Festival in Jakarta	GK Today India	<a href="https://www.gktoday.in/india-hosts-asean-india-millets-festival-in-jakarta/">https://www.gktoday.in/india-hosts-asean-india-millets-festival-in-jakarta/</a>
16	ASEAN-India Millet Festival 2023 Launches At South Jakarta's Kota Kasablanka Mall	India Education Diary	<a href="https://indiaeducationdiary.in/asean-india-millet-festival-2023-launches-at-south-jakartas-kota-kasablanka-mall/">https://indiaeducationdiary.in/asean-india-millet-festival-2023-launches-at-south-jakartas-kota-kasablanka-mall/</a>
17	Millet Festival: ASEAN-India Millets Festival begins in Indonesia, awareness being created about millet	Amarujala	<a href="https://www.amarujala.com/india-news/india-launches-five-day-millets-festival-in-indonesia-raise-awareness-millets-based-products-in-asean-2023-11-23">https://www.amarujala.com/india-news/india-launches-five-day-millets-festival-in-indonesia-raise-awareness-millets-based-products-in-asean-2023-11-23</a>
18	Indian Mission is organizing ASEAN-India Millet Festival 2023 in Indonesia.	DD News	<a href="https://ddnews.gov.in/hi/Indian%20Mission%20is%20organizing%20ASEAN-India%20Millet%20Festival%202023%20in%20Indonesia">https://ddnews.gov.in/hi/Indian%20Mission%20is%20organizing%20ASEAN-India%20Millet%20Festival%202023%20in%20Indonesia</a>
19	India takes Millet buzz to SE Asia, Organises 5 day fest in Jakarta	United News of India	<a href="https://www.uniindia.com/india-takes-millet-buzz-to-se-asia-organises-5-day-fest-in-jakarta/world/news/3092440.html">https://www.uniindia.com/india-takes-millet-buzz-to-se-asia-organises-5-day-fest-in-jakarta/world/news/3092440.html</a>
20	Twitter Post		<a href="https://twitter.com/airnews_jaipur/status/1727186824135889093?t=xL9nvjpQMBs3g319uj68dA&amp;s=08">https://twitter.com/airnews_jaipur/status/1727186824135889093?t=xL9nvjpQMBs3g319uj68dA&amp;s=08</a>
21	Twitter Post	All India	<a href="https://twitter.com/">https://twitter.com/</a>

		Radio News	<a href="https://twitter.com/airnewsalerts/status/1727229503057928531?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw">airnewsalerts/status/1727229503057928531?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw</a>
22	Twitter Post	All India Radio News	<a href="https://twitter.com/airnewsalerts/status/1727228474430263420?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw">https://twitter.com/airnewsalerts/status/1727228474430263420?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw</a>
23	Twitter Post	All India Radio NEws	<a href="https://twitter.com/airnewsalerts/status/1727226665154285674?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw">https://twitter.com/airnewsalerts/status/1727226665154285674?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw</a>
24	Twitter Post	All India Radio News	<a href="https://twitter.com/airnewsalerts/status/1727239907935183019?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw">https://twitter.com/airnewsalerts/status/1727239907935183019?s=48&amp;t=5mdVvs9b5Y2iyECGH6dAUw</a>
25	Instagram Post	Badan Pangan Nasional	<a href="https://www.instagram.com/reel/Cz8PavExtNN/?igshid=NGEwZGU0MjU5Mw%3D%3D">https://www.instagram.com/reel/Cz8PavExtNN/?igshid=NGEwZGU0MjU5Mw%3D%3D</a>
26	Instagram Post	DDIndiaLive	<a href="https://www.instagram.com/ddindialive/reel/C0D01a6vBnw/">https://www.instagram.com/ddindialive/reel/C0D01a6vBnw/</a>
27	Drishti-PCS Current News Video on ASEAN-India Millet Festival	Youtube	<a href="https://www.youtube.com/watch?v=5yHYH3oj1M4&amp;t=8s">https://www.youtube.com/watch?v=5yHYH3oj1M4&amp;t=8s</a>
28	ASEAN-India Millet festival being celebrated in Jakarta   DD India	DD India	<a href="https://www.youtube.com/watch?v=H6mB2TV_YV4&amp;t=6s">https://www.youtube.com/watch?v=H6mB2TV_YV4&amp;t=6s</a>
29	ASEAN-India Millet festival underway in Jakarta	DD India	<a href="https://www.youtube.com/watch?v=Tgd9xn8k8lw">https://www.youtube.com/watch?v=Tgd9xn8k8lw</a>

30	Interaction with an Indonesian exhibitor at ASEAN-India Millet festival in Jakarta	DD India	<a href="https://www.youtube.com/watch?v=dyO_eqfib98&amp;t=1s">https://www.youtube.com/watch?v=dyO_eqfib98&amp;t=1s</a>
31	The ASEAN-India Millets Festival has begun in Indonesia	Nirog Street Ayurveda- Video on Youtube	<a href="https://www.youtube.com/watch?v=--ZdnKKsMho&amp;t=3s">https://www.youtube.com/watch?v=--ZdnKKsMho&amp;t=3s</a>
32	#IYM2023	Linkedin.com	<a href="https://www.linkedin.com/posts/iym-2023_iym2023-shreeanna-millet-activity-7134499581983174656-AZOu">https://www.linkedin.com/posts/iym-2023_iym2023-shreeanna-millet-activity-7134499581983174656-AZOu</a>

**ASEAN-India Millet Festival 2023 kick starts at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia on 22nd November 2023**

**Aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states**

**Department of Agriculture and Farmers Welfare is leading a delegation from India, representing a diverse set of professionals from Farmer Producer Organizations (FPOs), industry leaders and more**

**A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs**

**Posted On: 22 NOV 2023 2:35PM by PIB Delhi**

The Indian Mission to ASEAN in collaboration with Ministry of Agriculture and Farmers' Welfare is organizing the ASEAN-India Millet Festival 2023, in Indonesia from 22nd November to 26th November 2023. The inaugural session of the festival took place in the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia. A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

Aligned with the International Year of Millets (IYM) celebrations, an aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states i.e. Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. During the festival, the Department of Agriculture and Farmers' Welfare is leading a delegation from India, representing a diverse set of professionals engaged in the Indian millet ecosystem, including chefs, start-ups, representatives from Farmer Producer Organizations (FPOs), industry leaders, state officials and more.

Additional Secretary at DA&FW and Head of the Indian Delegation Dr. Maninder Kaur Dwivedi provided valuable insights into millet cultivation, processing and the business potential of these ancient grains. Joint Secretary (Crops) at DA&FW Ms. Shubha Thakur showcased India's leading role in celebrating the International Year of Millets 2023 and Indian government's initiatives to encourage adoption of millets through a captivating video, setting the stage for insightful panel discussions. Additionally, Deputy Head of BPN Dr. Andriko Noto Susanto further highlighted the remarkable prospects of millets cultivation and its role in diversifying the South Asian food basket.

The exhibition, scheduled from November 22nd to 26th, aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity and promote sustainable millet practices for a healthier future. The exhibition will also feature five

Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

A major highlight of the event will be the live cooking workshop from November 23rd to 26th, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets, presenting dishes like Foxtail Millet Tabouleh, Mixed Millet Mathri Canopies, Millet Risotto, Millet Curd Rice, Ragi brownie and cookies each day. Chefs Vinesh Johny, Risma Widyastuti, Anahita Dhondy, Sabyasachi Gorai, and Ambika Johar will captivate the audience with a new dish daily during this period.

The five-day festival will contribute towards raising awareness about millets. It is also a step towards implementation of the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises adopted at the 20th ASEAN-India Summit in Jakarta, Indonesia on 07th September 2023.

In his welcome remarks, Ambassador of India to ASEAN Mr. Jayant Khobragade highlighted the crucial role of millets in addressing global hunger and nutrient deficiencies. Additionally, Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia Mr. Arief Prasetyo Adi underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

The first panel discussion, titled 'ASEAN-India Collaboration in Millets,' moderated by Additional Chief Secretary & Agriculture Production Commissioner, Govt. of Assam Mr. Ashish Kumar Bhutani featured discussions among experts from diverse ASEAN nations on initiatives aimed at mainstreaming millets as part of IYM 2023. The esteemed list of panellists included Ms. Vilayphone Sourideth, Head of the Research Laboratory Group at the National Agriculture and Forestry Research Institute, MAF, Lao; Ms. Raweewan Chuekittisak an expert in Action in Field Crops from the Department of Agriculture, Thailand; Mr. Rony Megawanto from the KEHATI Foundation, Indonesia and Dr. Pham Quang Minh, Assistant Director, Sectoral Development Directorate and Head of Food, Agriculture and Forestry Division, ASEAN Economic Community Department, ASEAN Secretariat. The topics explored during the insightful panel conversation encompassed knowledge transfer, seed exchange, market expansion and collaborative efforts in training farmers and chefs for millet cultivation and consumption.

Another engaging panel featuring Mr. Sudhansu, Secretary, APEDA, Mr. Rajendra Aryal, UN's FAO Representative to Indonesia and Timor Leste, Mr. Sachin Sharma, ITC, Mr. Rony Megawanto, KEHATI Foundation, Indonesia and Mr. Herry Kristanto, CEO, Advanta Seeds, which was moderated by Dr. C Tara Satyavathi, Director, ICAR-IIMR highlighted the inherent climate-resilient qualities of millets, benefits for

small farmers, initiatives combating climate change through millet cultivation, strategies for promoting and cultivating millets.

The day concluded with a delectable Asian-themed millet-based luncheon, showcasing the versatility and nutritional value of millets.

Source:

<https://pib.gov.in/PressReleaselframePage.aspx?PRID=1978720>

**ASEAN-India Millet Festival 2023 started at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia on November 22nd, 2023**

23 November 2023

The ASEAN-India Millet Festival 2023, organised by the Indian Mission to ASEAN in partnership with the Ministry of Agriculture and Farmers' Welfare, will take place in Indonesia from November 22nd to November 26th, 2023.

The festival's first session was held at the Kota Kasablanka Mall, a popular shopping attraction in South Jakarta, Indonesia. As part of the event, a Millet-focused exhibition will be presented, with participation from Millet-based FPOs, start-ups, and Indian chefs.

During the festival, the Indian Department of Agriculture and Farmers' Welfare will lead a delegation of professionals from the Indian millet ecosystem, including chefs, start-ups, representatives from Farmer Producer Organisations (FPOs), industry leaders, state officials, and others.

The exhibition aims to build collaboration across ASEAN countries, highlight cultural and gastronomic variety, and promote sustainable millet practices for a healthy future. The exhibition will also feature 5 Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, along with two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

From November 23rd to 26th, celebrity chefs from India and Indonesia will demonstrate the culinary potential of millets, presenting dishes such as Foxtail Millet Tabouleh, Mixed Millet Mathri Canopies, Millet Risotto, Millet Curd Rice, Ragi brownie and cookies each day.

During this time, chefs Mr. Vinesh Johny, Ms. Risma Widyastuti, Ms. Anahita Dhondy, Mr. Sabyasachi Gorai, and Ms. Ambika Johar will fascinate the audience with a unique dish every day.

The five-day festival will help to raise awareness about millets. It is also a step towards implementing the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises, which was adopted at the 20th ASEAN-India Summit in Jakarta, Indonesia on September 7th, 2023.

Ambassador of India to ASEAN, Mr. Jayant Khobragade, stressed the critical significance of millets in tackling world hunger and nutrient shortages in his welcome

remarks. Furthermore, the Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia, Mr. Arief Prasetyo Adi, emphasised millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

The day culminated with a delicious Asian-themed millet-based luncheon that demonstrated the diversity and nutritional worth of millets.

Source: <https://www.ibef.org/news/asean-india-millet-festival-2023-started-at-the-kota-kasablanka-mall-a-prominent-shopping-destination-in-south-jakarta-indonesia-on-november-22nd-2023>

## **India launches five-day Millets Festival in Indonesia to raise awareness and create markets for millets-based products in ASEAN**

23 November 2023

Describing millets as one of the important elements for ensuring food security, India's Ambassador to ASEAN said this was very well in the overall framework of the ASEAN-India relationship

India has launched a five-day Millets Festival in the Indonesian capital to raise awareness for millets as a farmer-friendly and sustainable food choice and create a market for millets-based products among the 10-member ASEAN bloc.

The Indian Mission to ASEAN (Association of Southeast Asian Nations) and the Ministry of Agriculture and Farmers' Welfare have jointly organised the 'ASEAN-India Millets Festival' starting November 22 during which a Millet-centric exhibition is being held featuring participation from Millet-based FPOs, start-ups and Indian chefs.

"The Prime Minister (Narendra Modi) participated in the ASEAN-India Summit and East Asia Summit on September 7. During the ASEAN-India summit, one of the joint statements adopted was about food security," India's Ambassador to ASEAN Jayant Khobragade said.

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"The Prime Minister (Narendra Modi) participated in the ASEAN-India Summit and East Asia Summit on September 7. During the ASEAN-India summit, one of the joint statements adopted was about food security," India's Ambassador to ASEAN Jayant Khobragade said.

"In two months, we are having the Millet Festival which also covers food security. That is how effectively our comprehensive strategic partnership is working," he said.

Describing millets as one of the important elements for ensuring food security, he said this was very well in the overall framework of the ASEAN-India relationship.

“There is a lot of interest. For this millet festival, we have representation not only from Indian farmers and industrialists but also from ASEAN member states,” he added.

Mr. Khobragade also highlighted the crucial role of millet in addressing global hunger and nutrient deficiencies.

Arief Prasetyo Adi, Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia, underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

He said that the ASEAN -India Millet Festival has an opportunity to raise awareness of the benefits of millet, from nutritional status and environmental sustainability to economic development.

The ‘ASEAN-India Millets Festival’, at the Kota Kasablanka Mall, a prominent shopping destination in south Jakarta, aims to create a market for millets and millets-based products among the ASEAN Member states.

The 10 member countries of ASEAN are Indonesia, Malaysia, the Philippines, Singapore, Thailand, Brunei, Vietnam, Laos, Myanmar and Cambodia.

Millets can grow on arid lands with minimal inputs and are resilient to changes in climate. They are, therefore, an ideal solution for countries to increase self-sufficiency and reduce reliance on imported cereal grains.

India spearheaded the UN General Assembly Resolution for declaring the year 2023 as the 'International Year of Millets', a move aimed at addressing food security challenges.

The Year will also promote the sustainable production of millets while highlighting their potential to provide new sustainable market opportunities for producers and consumers.

India’s Department of Agriculture and Farmers Welfare is leading a delegation at the event, representing a diverse set of professionals from Farmer Producer Organisations (FPOs), industry leaders and more.

A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

The exhibition also aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity and promote sustainable millet practices for a healthier future.

The exhibition features five Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

Ankit Patel, who represented Ahmedabad-based Vaam Agro company that deals in spices, said that he started manufacturing the millets-based products just four months ago and till now the company has sold products worth ₹50 lakhs.

"We have started with six Millets products, including Dhokla and Khakhra. Our products have got a great response," Mr. Patel said.

Indonesia-based Rizal Satria said that he started manufacturing millet-based products three years ago when very few people in his country knew about such products.

"Now more people know about it and we expect a steady growth in our Millets business of Millets," he said.

A major highlight of the festival is the live cooking workshop, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets.

Source: <https://www.thehindu.com/news/national/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/article67565072.ece>

## **India launches five-day Millets festival in Indonesia to raise awareness and create markets for millets-based products in Asean**

**23 November 2023**

JAKARTA: India has launched a five-day Millets Festival here in the Indonesian capital to raise awareness for millets as a farmer-friendly and sustainable food choice and create a market for millets-based products among the 10-member Asean bloc.

The Indian Mission to Asean (Association of Southeast Asian Nations) and the ministry of agriculture and farmers' welfare have jointly organised the 'Asean-India Millets Festival' starting November 22 during which a Millet-centric exhibition is being held featuring participation from Millet-based FPOs, start-ups and Indian chefs.

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"In two months, we are having the Millet Festival which also covers food security. That is how effectively our comprehensive strategic partnership is working," he said. Describing millets as one of the important elements for ensuring food security, he said this was very well in the overall framework of the ASEAN-India relationship.

"There is a lot of interest. For this millet festival, we have representation not only from Indian farmers and industrialists but also from Asean member states," he added. Khobragade also highlighted the crucial role of millet in addressing global hunger and nutrient deficiencies.

Arief Prasetyo Adi, Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia, underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

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Millets can grow on arid lands with minimal inputs and are resilient to changes in climate. They are, therefore, an ideal solution for countries to increase self-sufficiency and reduce reliance on imported cereal grains.

India spearheaded the UN general assembly Resolution for declaring the year 2023 as the 'International Year of Millets', a move aimed at addressing food security challenges.

The year will also promote the sustainable production of millets while highlighting their potential to provide new sustainable market opportunities for producers and consumers.

India's department of agriculture and farmers welfare is leading a delegation at the event, representing a diverse set of professionals from Farmer Producer Organisations (FPOs), industry leaders and more.

A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

The exhibition also aims to foster collaboration between Asean countries, celebrate cultural and culinary diversity and promote sustainable millet practices for a healthier future.

The exhibition features five Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

Ankit Patel, who represented Ahmedabad-based Vaam Agro company that deals in spices, said that he started manufacturing the millets-based products just four months ago and till now the company has sold products worth Rs 50 lakhs.

"We have started with six Millets products, including Dhokla and Khakhra. Our products have got a great response," Patel said.

Indonesia-based Rizal Satria said that he started manufacturing millet-based products three years ago when very few people in his country knew about such products.

"Now more people know about it and we expect a steady growth in our Millets business of Millets," he said.

A major highlight of the festival is the live cooking workshop, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets.

Source: <https://timesofindia.indiatimes.com/india/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/articleshow/105434213.cms?from=mdr>

## **ASEAN-India Millet Festival 2023 Kick-starts at Kota Kasablanka Mall in South Jakarta, Indonesia**

22 November 2023

In a joint effort between the Indian Mission to ASEAN and the Ministry of Agriculture and Farmers' Welfare, the ASEAN-India Millet Festival 2023 is set to captivate audiences in Indonesia from November 22 to 26. The festival kicked-off with an inaugural session at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, featuring a Millet-centric exhibition with active participation from Millet-based Farmer Producer Organizations (FPOs), start-ups, and Indian chefs.

This initiative aligns seamlessly with the International Year of Millets (IYM) celebrations, aiming to raise awareness and create a market for millets and millet-based products among ASEAN Member states, including Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam. The Department of Agriculture and Farmers' Welfare is spearheading a diverse delegation from India, comprising professionals deeply engaged in the Indian millet ecosystem, such as chefs, start-ups, FPO representatives, industry leaders, and state officials.

Dr. Maninder Kaur Dwivedi, Additional Secretary at DA&FW and Head of the Indian Delegation, shared valuable insights into millet cultivation, processing, and the business potential of these ancient grains during the festival's inaugural session. Ms. Shubha Thakur, Joint Secretary (Crops) at DA&FW, showcased India's leading role in celebrating the International Year of Millets 2023 through a compelling video, setting the stage for insightful panel discussions. Dr. Andriko Noto Susanto, Deputy Head of BPN, emphasized the remarkable prospects of millet cultivation and its role in diversifying the South Asian food basket.

Scheduled from November 22 to 26, the exhibition aims to foster collaboration among ASEAN countries, celebrate cultural and culinary diversity, and promote sustainable millet practices for a healthier future. Among the participants are five Indian FPOs, including Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, along with two start-ups, Taru Naturals and Sattva Millets and Food Products (Mibbles), showcasing unique millet-added products such as cookies, namkeen, khakhra, cakes, and more.

A highlight of the event will be the live cooking workshop from November 23 to 26, featuring celebrity chefs from India and Indonesia presenting dishes like Foxtail Millet Tabouleh, Mixed Millet Mathri Canopies, Millet Risotto, Millet Curd Rice, Ragi brownie, and cookies each day. Chefs Vinesh Johny, Risma Widyastuti, Anahita Dhondy, Sabyasachi Gorai, and Ambika Johar are set to captivate the audience with a new dish daily during this period.

The five-day festival aims to contribute to raising awareness about millets and represents a step towards implementing the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises, adopted at the 20th ASEAN-India Summit in Jakarta on September 7, 2023.

Ambassador of India to ASEAN, Mr. Jayant Khobragade, highlighted the crucial role of millets in addressing global hunger and nutrient deficiencies in his welcome remarks. Mr. Arief Prasetyo Adi, Head of the National Food Agency (Badan Pangan Nasional), Indonesia, underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

The festival's first-panel discussion, titled 'ASEAN-India Collaboration in Millets,' moderated by Mr. Ashish Kumar Bhutani, Additional Chief Secretary & Agriculture Production Commissioner, Govt. of Assam, featured discussions among experts from diverse ASEAN nations on initiatives aimed at mainstreaming millets as part of IYM 2023.

Another engaging panel, moderated by Dr. C Tara Satyavathi, Director, ICAR-IIMR, highlighted the inherent climate-resilient qualities of millets, benefits for small farmers, initiatives combating climate change through millet cultivation, and strategies for promoting and cultivating millets. The day concluded with a delectable Asian-themed millet-based luncheon, showcasing the versatility and nutritional value of millets.

Source: <https://krishijagran.com/news/asean-india-millet-festival-2023-kick-starts-at-kota-kasablanka-mall-in-south-jakarta-indonesia/>

## **India Launches Five-Day Millets Festival in Indonesia**

**23 November 2023**

**One of the festival's key attractions is the live cooking workshop, featuring renowned chefs from India and Indonesia who will demonstrate the culinary versatility of millets.**

The Indian Mission to ASEAN, in collaboration with the Ministry of Agriculture and Farmers' Welfare, launched a five-day Millets Festival in Jakarta, Indonesia in an effort to promote millets and millet-based products within the ASEAN region.

This strategic move aims to create awareness and establish a market for millets among the 10 ASEAN member countries.

The initiative gained significance following Prime Minister Narendra Modi's participation in the ASEAN-India Summit and East Asia Summit on September 7.

During the ASEAN-India summit, a joint statement emphasizing food security was adopted. The subsequent Millets Festival, occurring just two months later, reflects the effectiveness of the comprehensive strategic partnership between India and ASEAN, according to India's Ambassador to ASEAN, Jayant Khobragade.

Millets, considered crucial for ensuring food security, are positioned within the broader framework of the ASEAN-India relationship. The Millets Festival witness's representation not only from Indian farmers and industrialists but also from ASEAN member states, showcasing a shared interest in the promotion of millets.

Highlighting the global significance of millets, Khobragade emphasized their role in addressing hunger and nutrient deficiencies. The festival, named the 'ASEAN-India Millets Festival,' kicked off on November 22 and features a Millet-centric exhibition at the Kota Kasablanka Mall in south Jakarta. This exhibition includes participation from Millet-based Farmer Producer Organizations (FPOs), start-ups, and Indian chefs.

Source: <https://krishijagran.com/news/india-launches-five-day-millets-festival-in-indonesia/>

## **ASEAN-India Millet Festival 2023 kick starts in South Jakarta, Indonesia**

**23 November 2023**

23 November 2023, New Delhi: The Indian Mission to ASEAN in collaboration with the Ministry of Agriculture and Farmers' Welfare has organized the ASEAN-India Millet Festival 2023, in Indonesia from 22nd November to 26th November 2023. The inaugural session of the festival took place in the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia. A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups, and Indian chefs.

Aligned with the International Year of Millets (IYM) celebrations, this festival aims to raise awareness and create a market for millets and millets-based products among the ASEAN Member states i.e. Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. During the festival, the Department of Agriculture and Farmers' Welfare is leading a delegation from India, representing a diverse set of professionals engaged in the Indian millet ecosystem, including chefs, start-ups, representatives from Farmer Producer Organizations (FPOs), industry leaders, state officials, and more.

Additional Secretary at DA&FW and Head of the Indian Delegation Dr. Maninder Kaur Dwivedi provided valuable insights into millet cultivation, processing, and the business potential of these ancient grains. Joint Secretary (Crops) at DA&FW Ms. Shubha Thakur showcased India's leading role in celebrating the International Year of Millets 2023 and the Indian government's initiatives to encourage the adoption of millets through a captivating video, setting the stage for insightful panel discussions. Additionally, Deputy Head of BPN Dr. Andriko Noto Susanto further highlighted the remarkable prospects of millet cultivation and its role in diversifying the South Asian food basket.

The exhibition, scheduled from November 22nd to 26th, aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity, and promote sustainable millet practices for a healthier future. The exhibition will also feature five Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

A major highlight of the event will be the live cooking workshop from November 23rd to 26th, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets, presenting dishes like Foxtail Millet Tabouleh, Mixed Millet Mathri

Canopies, Millet Risotto, Millet Curd Rice, Ragi brownie and cookies each day. Chefs Vinesh Johny, Risma Widyastuti, Anahita Dhondy, Sabyasachi Gorai, and Ambika Johar will captivate the audience with a new dish daily during this period.

The five-day festival will contribute towards raising awareness about millets. It is also a step towards implementation of the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises adopted at the 20th ASEAN-India Summit in Jakarta, Indonesia on 07th September 2023.

Ambassador of India to ASEAN Mr. Jayant Khobragade highlighted the crucial role of millets in addressing global hunger and nutrient deficiencies. Additionally, the Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia Mr. Arief Prasetyo Adi underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

The first panel discussion, titled 'ASEAN-India Collaboration in Millets,' moderated by Additional Chief Secretary & Agriculture Production Commissioner, Govt. of Assam Mr. Ashish Kumar Bhutani featured discussions among experts from diverse ASEAN nations on initiatives aimed at mainstreaming millets as part of IYM 2023. The esteemed list of panelists included Ms. Vilayphone Sourideth, Head of the Research Laboratory Group at the National Agriculture and Forestry Research Institute, MAF, Lao; Ms. Raweevan Chuekittisak an expert in Action in Field Crops from the Department of Agriculture, Thailand; Mr. Rony Megawanto from the KEHATI Foundation, Indonesia and Dr. Pham Quang Minh, Assistant Director, Sectoral Development Directorate and Head of Food, Agriculture and Forestry Division, ASEAN Economic Community Department, ASEAN Secretariat. The topics explored during the insightful panel conversation encompassed knowledge transfer, seed exchange, market expansion, and collaborative efforts in training farmers and chefs for millet cultivation and consumption.

Another engaging panel featuring Mr. Sudhansu, Secretary, APEDA, Mr. Rajendra Aryal, UN's FAO Representative to Indonesia and Timor Leste, Mr. Sachin Sharma, ITC, Mr. Rony Megawanto, KEHATI Foundation, Indonesia and Mr. Herry Kristanto, CEO, Advanta Seeds, which was moderated by Dr. C Tara Satyavathi, Director, ICAR-IIMR highlighted the inherent climate-resilient qualities of millets, benefits for small farmers, initiatives combating climate change through millet cultivation, strategies for promoting and cultivating millets.

Source: <https://www.en.krishakjagat.org/india-region/asean-india-millet-festival-2023-kick-starts-in-south-jakarta-indonesia/>

## **Indian Mission to ASEAN Hosting ASEAN-India Millet Festival in Jakarta**

**23 November 2023**

The Indian Mission to ASEAN, along with the Ministry of Agriculture & Farmers Welfare, is hosting the ASEAN-India Millet Festival in Indonesia's capital Jakarta from November 22-26, 2023, as part of the 'International Year of Millets 2023'.

The food festival began on a high note today, showcasing culinary skills through innovative millet dishes and featuring participation from Millet-based Food Producer Organisations, and start-ups.

Addressing the inauguration, Jayant Khobragade, Indian Ambassador to ASEAN, highlighted the importance of the ASEAN-India Millet Festival and strengthening India-ASEAN relations.

Dr. Maninder Kaur Dwivedi, Additional Secretary, Ministry of Agriculture and Family Welfare, emphasized the significance of millets as a solution for countries to be more self-sufficient and reduce reliance on imported grains.

Ruchi Jain, founder of an Indian food startup, is delighted to join the ASEAN India Millets Festival, thanking the Indian Government for initiating the International Year of Millets.

The five-day festival is organized in line with the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises, adopted at the 20th ASEAN-India Summit in Jakarta, Indonesia on 07th September 2023.

Source: <https://newsonair.gov.in/News?title=Indian-Mission-to-ASEAN-Hosting-ASEAN-India-Millet-Festival-in-Jakarta&id=471772>

## **India launches five-day Millets Festival in Indonesia to raise awareness and create markets for millets-based products in ASEAN**

**23 November 2023**

Jakarta, Nov 23 (PTI) India has launched a five-day Millets Festival here in the Indonesian capital to raise awareness for millets as a farmer-friendly and sustainable food choice and create a market for millets-based products among the 10-member ASEAN bloc.

The Indian Mission to ASEAN (Association of Southeast Asian Nations) and the Ministry of Agriculture and Farmers' Welfare have jointly organised the 'ASEAN-India Millets Festival' starting November 22 during which a Millet-centric exhibition is being held featuring participation from Millet-based FPOs, start-ups and Indian chefs. "The Prime Minister (Narendra Modi) participated in the ASEAN-India Summit and East Asia Summit on September 7. During the ASEAN-India summit, one of the joint statements adopted was about food security," India's Ambassador to ASEAN Jayant Khobragade said.

"In two months, we are having the Millet Festival which also covers food security. That is how effectively our comprehensive strategic partnership is working," he said. Describing millets as one of the important elements for ensuring food security, he said this was very well in the overall framework of the ASEAN-India relationship.

Source: <https://www.ptinews.com/news/international/india-launches-five-day-millets-festival-in-indonesia-to-raise-awareness-and-create-markets-for-millets-based-products-in-asean/3/693679.html>

## **India Launches Millets Festival in Indonesia to Promote Food Security**

23 November 2023

The Indian Mission to ASEAN and the Ministry of Agriculture and Farmers' Welfare have jointly organised the five-day Millets Festival in Jakarta, Indonesia, to raise awareness and create a market for millets and millets-based products among the 10-member bloc.

The Indian Mission to ASEAN, in collaboration with the Ministry of Agriculture and Farmers' Welfare, launched a five-day Millets Festival in Jakarta, Indonesia. The festival aims to raise awareness and create a market for millets and millet-based products among the 10-member bloc.

### **Importance of Millets for Food Security**

During the ASEAN-India Summit, a joint statement on food security was adopted, highlighting the significance of millets in ensuring food security. Millets are resilient to changes in climate and can grow on arid lands with minimal inputs, making them an ideal solution for countries to increase self-sufficiency and reduce reliance on imported cereal grains.

### **Addressing Global Hunger and Nutrient Deficiencies**

Jayant Khobragade, India's Ambassador to ASEAN, emphasized the crucial role of millets in addressing global hunger and nutrient deficiencies. The festival provides an opportunity to showcase the nutritional benefits of millets and promote their potential to provide new sustainable market opportunities for producers and consumers.

### **Millets as a Sustainable Food Choice**

Arief Prasetyo Adi, Head of the National Food Agency Badan Pangan Nasional BPN Indonesia, underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change. The ASEAN-India Millet Festival aims to raise awareness of the benefits of millets, from nutritional status and environmental sustainability to economic development.

### **Creating a Market for Millets in ASEAN**

The 'ASEAN-India Millets Festival' is being held at the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta. The festival aims to create a market for millets and millet-based products among ASEAN Member States. The participation of Indian Farmer Producer Organisations (FPOs), industry leaders,

start-ups, and chefs from India and Indonesia highlights the potential for collaboration and cultural exchange.

### **Promoting Sustainable Millet Practices**

The Millet-centric exhibition showcases the diverse range of millet-based products available in the market, including millet cookies, namkeen, khakhra, cakes, and more. The festival also aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity, and promote sustainable millet practices for a healthier future.

### **Success Stories from Indian Entrepreneurs**

Ankit Patel, representing Ahmedabad-based Vaam Agro company, shared his experience of manufacturing millet-based products. Within just four months, the company has sold products worth Rs 50 lakhs. Rizal Satria, an Indonesia-based entrepreneur, also highlighted the growing demand for millet-based products in his country.

### **Live Cooking Workshops by Celebrity Chefs**

A major highlight of the festival is the live cooking workshop, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets. Through these interactive sessions, participants can learn how to incorporate millets into various dishes and explore the diverse flavors and textures they offer.

### **Strengthening ASEAN-India Partnership**

The ASEAN-India Millets Festival is a testament to the strong partnership between India and ASEAN countries. By promoting millets as a sustainable and nutritious food source, the festival contributes to the overall framework of the ASEAN-India relationship and addresses the shared goal of food security in the region.

In conclusion, the Millets Festival in Indonesia provides a platform to showcase the potential of millets in addressing food security challenges, promoting sustainable agriculture, and fostering economic opportunities. Through this initiative, India and ASEAN countries can work together to create a healthier and more sustainable future for the region.

Source: <https://www.oneindia.com/international/india-launches-millets-festival-in-indonesia-to-promote-food-security-gen-3688623.html?story=2>

## **ASEAN-India Millet Festival 2023 kick starts at South Jakarta, Indonesia**

**23 November 2023**

The aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states

The Indian Mission to ASEAN in collaboration with the Ministry of Agriculture and Farmers' Welfare is organising the ASEAN-India Millet Festival 2023, in Indonesia. The inaugural session of the festival took place in the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia. A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

Aligned with the International Year of Millets (IYM) celebrations, an aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states i.e. Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. During the festival, the Department of Agriculture and Farmers' Welfare is leading a delegation from India, representing a diverse set of professionals engaged in the Indian millet ecosystem, including chefs, start-ups, representatives from Farmer Producer Organisations (FPOs), industry leaders, state officials and more.

Additional Secretary at DA&FW and Head of the Indian Delegation Dr Maninder Kaur Dwivedi provided valuable insights into millet cultivation, processing and the business potential of these ancient grains. Joint Secretary (Crops) at DA&FW Shubha Thakur showcased India's leading role in celebrating the International Year of Millets 2023 and the Indian government's initiatives to encourage the adoption of millets through a captivating video, setting the stage for insightful panel discussions. Additionally, Deputy Head of BPN Dr Andriko Noto Susanto further highlighted the remarkable prospects of millet cultivation and its role in diversifying the South Asian food basket.

The exhibition aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity and promote sustainable millet practices for a healthier future. The exhibition will also feature five Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitralalpur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

Source: <https://agrospectrumindia.com/2023/11/23/asean-india-millet-festival-2023-kick-starts-at-south-jakarta-indonesia.html>

## **ASEAN-India Millet Festival gets underway**

23 November 2023

The festival, which coincides with the International Year of Millets, not only celebrates cultural and culinary diversity, but also aims to promote sustainable millet practices.

The government of India has launched a five-day ASEAN-India Millet Festival 2023 in Indonesia from November 22 to 26, to raise awareness about millets among the ten ASEAN countries.

The inaugural session featured a Millet-centric exhibition with active participation from Millet-based Farmer Producer Organizations (FPOs), start-ups, and renowned Indian chefs. Led by the Department of Agriculture and Farmers' Welfare, the Indian delegation includes chefs, start-ups, FPO representatives, industry leaders, and state officials.

During the festival, celebrity chefs from India and Indonesia will conduct live cooking workshops, presenting a diverse array of millet-based dishes to showcase the versatility and richness of these ancient grains, a release stated.

Aside from the culinary delights, the festival will also include informative panel discussions on timely topics. The first panel, 'ASEAN-India collaboration in Millets,' explored initiatives to mainstream millets as part of the International Year of Millets 2023. The second panel delves into the climate-resilient qualities of millets, benefits for small farmers, and strategies to combat climate change through millet cultivation.

Speaking at the event, Ambassador of India to ASEAN, Jayant Khobragade, emphasized the crucial role of millets in addressing global hunger and nutrient deficiencies. Head of the National Food Agency (BPN) Indonesia, Arief Prasetyo Adi, underscored millets as a farmer-friendly and sustainable food choice in the face of climate change.

The festival, which coincides with the International Year of Millets, not only celebrates cultural and culinary diversity, but also aims to promote sustainable millet practices. According to a government release, it is a significant step toward implementing the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition, which was adopted at the 20th ASEAN-India Summit in Jakarta on September 7, 2023.

Source: <https://www.newindiaabroad.com/news/aseanindia-millet-festival-gets-underway>

## **ASEAN-India Millet Festival 2023 Commences in Jakarta**

The ASEAN-India Millet Festival 2023 is being held in South Jakarta, Indonesia, from 22nd November to 26th November 2023, with the aim of promoting millets and millet-based products among ASEAN member states.

### **Key Points**

- **Awareness and Market Creation:** The festival, organized by the Indian Mission to ASEAN and the Ministry of Agriculture and Farmers' Welfare, seeks to raise awareness and create a market for millets and millet-based products in ASEAN countries.
- **Indian Delegation and Diverse Representation:** The Indian delegation, representing various facets of the millet ecosystem, includes chefs, start-ups, FPO representatives, industry leaders, and state officials.
- **Millet-centric Exhibition:** A dedicated exhibition featuring Millet-based FPOs, start-ups, and Indian chefs is part of the festival, showcasing the cultural and culinary diversity of millets.
- **Contributing to ASEAN-India Joint Leaders' Statement:** The festival aligns with the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition, contributing to the goals outlined in the statement.

Source: <https://www.chronicleindia.in/current-affairs/10131-asean-india-millet-festival-2023-commences-in-jakarta>

## **India launches five-day Millets Festival in Indonesia**

23 November 2023

The Indian Mission to ASEAN along with the Ministry of Agriculture and Farmers' Welfare launched a five-day Millets Festival here in the Indonesian capital, a move aimed at raising awareness and creating a market for millets and millets-based products among the 10-member bloc. "The Prime Minister (Narendra Modi) participated in the ASEAN-India Summit and East Asia Summit on September 7. During the ASEAN-India summit, one of the joint statements adopted was about food security," India's Ambassador to ASEAN Jayant Khobragade said. "In two months we are having the Millet festival which also covers food security. That is how effectively our comprehensive strategic partnership is working," he said.

Describing Millets as one of the important elements for ensuring food security, he said this was very well in the overall framework of the ASEAN-India relationship. "There is a lot of interest. For this millet festival, we have representation not only from Indian farmers and industrialists but also from ASEAN member states," he added. Khobragade also highlighted the crucial role of millet in addressing global hunger and nutrient deficiencies. The Indian Mission to ASEAN and the Ministry of Agriculture and Farmers' Welfare have jointly organised the 'ASEAN-India Millets Festival' starting November 22 during which a Millet-centric exhibition is being held featuring participation from Millet-based FPOs, start-ups and Indian chefs.

Arief Prasetyo Adi, Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia, underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change. He said that the ASEAN -India Millet Festival has an opportunity to raise awareness of the benefits of millet, from nutritional status and environmental sustainability to economic development. The 'ASEAN-India Millets Festival', at the Kota Kasablanka Mall, a prominent shopping destination in south Jakarta, aims to create a market for millets and millets-based products among the ASEAN Member states.

Source: <https://www.agrinewsnetwork.in/ann-agri-news.php?id=1259>

## **India Hosts ASEAN-India Millets Festival in Jakarta**

23 November 2023

India has launched a five-day “ASEAN-India Millets Festival” in Jakarta, Indonesia, aimed at raising awareness about millets as a farmer-friendly and sustainable food choice. Organized by the Indian Mission to ASEAN and the Ministry of Agriculture and Farmers’ Welfare, the festival features a millet-centric exhibition with participation from Millet-based Farmer Producer Organizations (FPOs), start-ups, and Indian chefs.

### **Objectives of the Festival**

1. **Promoting Millets:** The festival seeks to create a market for millets and millets-based products among the 10-member ASEAN bloc, fostering awareness and understanding of the benefits of millets.
2. **Culinary Diversity:** The event aims to celebrate cultural and culinary diversity, showcasing sustainable millet practices for a healthier future.

### **Significance and Context**

1. **Food Security:** The festival aligns with the joint statements adopted during the ASEAN-India Summit, emphasizing food security. Millets are recognized as an important element for ensuring food security.
2. **Comprehensive Strategic Partnership:** The event reflects the effective collaboration within the comprehensive strategic partnership between ASEAN and India.

### **International Year of Millets**

India led the UN General Assembly Resolution to declare the year 2023 as the ‘International Year of Millets.’ This initiative aims to address food security challenges, promote sustainable millet production, and highlight the potential for new market opportunities.

### **Millets as a Sustainable Solution**

Millets can grow on arid lands with minimal inputs, making them resilient to climate change. They offer a sustainable solution for countries to increase self-sufficiency and reduce dependence on imported cereal grains.

### **Live Cooking Workshop and Exhibitions**

The festival includes a live cooking workshop featuring celebrity chefs from India and Indonesia, showcasing the culinary potential of millets. The exhibition features Millet-based FPOs, start-ups, and Indian chefs presenting a variety of millet-added products.

### **Collaborative Efforts**

The festival provides a platform for collaboration between ASEAN countries, promoting the exchange of ideas, cultural diversity, and sustainable millet practices.

**Global Impact**

India's proactive efforts to promote millets, both nationally and internationally, contribute to addressing global hunger, promoting nutrient-rich foods, and supporting environmentally sustainable agriculture practices.

Source: <https://www.gktoday.in/india-hosts-asean-india-millets-festival-in-jakarta/>

## **ASEAN-India Millet Festival 2023 Launches At South Jakarta's Kota Kasablanka Mall**

**23 November 2023**

The Indian Mission to ASEAN in collaboration with the Ministry of Agriculture and Farmers' Welfare is organizing the ASEAN-India Millet Festival 2023, in Indonesia from 22nd November to 26th November 2023. The inaugural session of the festival took place in the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia. A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

Aligned with the International Year of Millets (IYM) celebrations, an aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states i.e. Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. During the festival, the Department of Agriculture and Farmers' Welfare is leading a delegation from India, representing a diverse set of professionals engaged in the Indian millet ecosystem, including chefs, start-ups, representatives from Farmer Producer Organizations (FPOs), industry leaders, state officials and more.

Additional Secretary at DA&FW and Head of the Indian Delegation Dr. Maninder Kaur Dwivedi provided valuable insights into millet cultivation, processing and the business potential of these ancient grains. Joint Secretary (Crops) at DA&FW Ms. Shubha Thakur showcased India's leading role in celebrating the International Year of Millets 2023 and Indian government's initiatives to encourage adoption of millets through a captivating video, setting the stage for insightful panel discussions. Additionally, Deputy Head of BPN Dr. Andriko Noto Susanto further highlighted the remarkable prospects of millets cultivation and its role in diversifying the South Asian food basket.

The exhibition, scheduled from November 22nd to 26th, aims to foster collaboration between ASEAN countries, celebrate cultural and culinary diversity and promote sustainable millet practices for a healthier future. The exhibition will also feature five Indian FPOs, namely Citi Block FPC, Jewargi Taluka Millets FPC, Bhumitrajalapur, Vaam Agro, and Lambasingi Tribal Products FPC, and two start-ups namely Taru Naturals and Sattva Millets and Food Products (Mibbles) exhibiting unique millet-added products such as millet cookies, namkeen, khakhra, cakes, and more.

A major highlight of the event will be the live cooking workshop from November 23rd to 26th, where celebrity chefs from India and Indonesia will showcase the culinary potential of millets, presenting dishes like Foxtail Millet Tabouleh, Mixed Millet Mathri Canopies, Millet Risotto, Millet Curd Rice, Ragi brownie and cookies each day.

Chefs Vinesh Johny, Risma Widyastuti, Anahita Dhondy, Sabyasachi Gorai, and Ambika Johar will captivate the audience with a new dish daily during this period.

The five-day festival will contribute towards raising awareness about millets. It is also a step towards implementation of the ASEAN-India Joint Leaders' Statement on Strengthening Food Security and Nutrition in Response to Crises adopted at the 20th ASEAN-India Summit in Jakarta, Indonesia on 07th September 2023.

In his welcome remarks, Ambassador of India to ASEAN Mr. Jayant Khobragade highlighted the crucial role of millets in addressing global hunger and nutrient deficiencies. Additionally, Head of the National Food Agency (Badan Pangan Nasional (BPN)) Indonesia Mr. Arief Prasetyo Adi underscored millets as a farmer-friendly and sustainable food choice for the future in the face of climate change.

The first panel discussion, titled 'ASEAN-India Collaboration in Millets,' moderated by Additional Chief Secretary & Agriculture Production Commissioner, Govt. of Assam Mr. Ashish Kumar Bhutani featured discussions among experts from diverse ASEAN nations on initiatives aimed at mainstreaming millets as part of IYM 2023. The esteemed list of panellists included Ms. Vilayphone Sourideth, Head of the Research Laboratory Group at the National Agriculture and Forestry Research Institute, MAF, Lao; Ms. Raweewan Chuekittisak an expert in Action in Field Crops from the Department of Agriculture, Thailand; Mr. Rony Megawanto from the KEHATI Foundation, Indonesia and Dr. Pham Quang Minh, Assistant Director, Sectoral Development Directorate and Head of Food, Agriculture and Forestry Division, ASEAN Economic Community Department, ASEAN Secretariat. The topics explored during the insightful panel conversation encompassed knowledge transfer, seed exchange, market expansion and collaborative efforts in training farmers and chefs for millet cultivation and consumption.

Another engaging panel featuring Mr. Sudhansu, Secretary, APEDA, Mr. Rajendra Aryal, UN's FAO Representative to Indonesia and Timor Leste, Mr. Sachin Sharma, ITC, Mr. Rony Megawanto, KEHATI Foundation, Indonesia and Mr. Herry Kristanto, CEO, Advanta Seeds, which was moderated by Dr. C Tara Satyavathi, Director, ICAR-IIMR highlighted the inherent climate-resilient qualities of millets, benefits for small farmers, initiatives combating climate change through millet cultivation, strategies for promoting and cultivating millets.

The day concluded with a delectable Asian-themed millet-based luncheon, showcasing the versatility and nutritional value of millets.

Source: <https://indiaeducationdiary.in/asean-india-millet-festival-2023-launches-at-south-jakartas-kota-kasablanka-mall/>

## **Millet Festival:** इंडोनेशिया में आसियान-भारत मिलेट्स फेस्टिवल का आगाज, बाजरा के बारे में किया जा रहा जागरूक

23 November 2023

आसियान में भारत के राजदूत जयंत खोबरागड़े ने कहा, 'प्रधान मंत्री (नरेंद्र मोदी) ने 7 सितंबर को आसियान-भारत शिखर सम्मेलन और पूर्वी एशिया शिखर सम्मेलन में भाग लिया। आसियान-भारत शिखर सम्मेलन के दौरान, अपनाए गए संयुक्त बयानों में से एक खाद्य सुरक्षा के बारे में था'।

आसियान में भारतीय मिशन ने कृषि और किसान कल्याण मंत्रालय के साथ मिलकर बुधवार को इंडोनेशिया की राजधानी जकार्ता में पांच दिवसीय मिलेट्स फेस्टिवल शुरू किया। इस कदम का उद्देश्य 10 सदस्यीय समूह के बीच बाजरा और बाजरा-आधारित उत्पादों के लिए जागरूकता बढ़ाना और बाजार तैयार करना है।

आसियान में भारत के राजदूत जयंत खोबरागड़े ने कहा, 'प्रधानमंत्री नरेंद्र मोदी ने 7 सितंबर को आसियान-भारत शिखर सम्मेलन और पूर्वी एशिया शिखर सम्मेलन में भाग लिया। आसियान-भारत शिखर सम्मेलन खाद्य सुरक्षा को लेकर रखा गया था'।

आसियान-भारत संबंधों के समग्र ढांचे में बहुत अच्छा

उन्होंने कहा, 'दो महीनों में हम मिलेट्स फेस्टिवल मना रहे हैं, जिसमें खाद्य सुरक्षा भी शामिल है। हमारी व्यापक रणनीतिक साझेदारी कितनी प्रभावी ढंग से काम कर रही है।' बाजरे को खाद्य सुरक्षा सुनिश्चित करने के लिए महत्वपूर्ण तत्वों में से एक बताते हुए उन्होंने कहा कि यह आसियान-भारत संबंधों के समग्र ढांचे में बहुत अच्छा है।

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भविष्य के लिए है भोजन विकल्प

राष्ट्रीय खाद्य एजेंसी (बदन पांगन नैशनल (बीपीएन)) इंडोनेशिया के प्रमुख, एरीफ प्रासेत्यो आदि ने जलवायु परिवर्तन की स्थिति में बाजरा को भविष्य के लिए किसान-अनुकूल और टिकाऊ भोजन विकल्प के रूप में रेखांकित किया।

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**Millet Festival:** इंडोनेशिया में आसियान-भारत मिलेट्स फेस्टिवल का आगाज, बाजरा के बारे में किया जा रहा जागरूक

वर्ल्ड डेस्क, अमर उजाला, जकार्ता Published by: यशोधन शर्मा Updated Thu, 23 Nov 2023

05:52 AM IST

आप अधिकतम 12 और निःशुल्क लेख पढ़ सकते हैं!

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विज्ञापन

India launches five-day Millets Festival in Indonesia raise awareness millets-based products in ASEAN

Millets Festival - फोटो : सोशल मीडिया

Reactions

विस्तार

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आसियान में भारतीय मिशन ने कृषि और किसान कल्याण मंत्रालय के साथ मिलकर बुधवार को इंडोनेशिया की राजधानी जकार्ता में पांच दिवसीय मिलेट्स फेस्टिवल शुरू किया। इस कदम का उद्देश्य 10 सदस्यीय समूह के बीच बाजरा और बाजरा-आधारित उत्पादों के लिए जागरूकता बढ़ाना और बाजार तैयार करना है।

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भविष्य के लिए है भोजन विकल्प

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उन्होंने कहा कि आसियान-भारत बाजरा महोत्सव के पास बाजरा के पोषण संबंधी स्थिति और पर्यावरणीय स्थिरता से लेकर आर्थिक विकास तक के लाभों के बारे में जागरूकता बढ़ाने का अवसर है।

विज्ञापन

लाइव कुकिंग वर्कशॉप बना प्रमुख आकर्षण

दक्षिण जकार्ता के एक प्रमुख शॉपिंग स्थल, कोटा कसाब्लांका मॉल में 'आसियान-भारत मिलेट्स फेस्टिवल' का उद्देश्य आसियान सदस्य देशों के बीच बाजरा और बाजरा-आधारित उत्पादों के लिए एक बाजार बनाना है।

महोत्सव का एक प्रमुख आकर्षण 23 से 26 नवंबर तक चलने वाली लाइव कुकिंग वर्कशॉप होगी, जहां भारत और इंडोनेशिया के सेलिब्रिटी शेफ बाजरा की पाक क्षमता का प्रदर्शन करेंगे। आसियान के 10 सदस्य देश इंडोनेशिया, मलेशिया, फिलीपींस, सिंगापुर, थाईलैंड, ब्रुनेई, वियतनाम, लाओस, म्यांमार और कंबोडिया हैं।

Source: <https://www.amarujala.com/india-news/india-launches-five-day-millet-festival-in-indonesia-raise-awareness-millet-based-products-in-asean-2023-11-23>

भारतीय मिशन इंडोनेशिया में कर रहा है **ASEAN-India Millet Festival 2023** का आयोजन

22 November 2023

ASEAN-India Millet Festival 2023 का उद्देश्य आसियान देशों के बीच सहयोग को बढ़ावा देना, सांस्कृतिक और पाक विविधता का जश्न मनाना और स्वस्थ भविष्य के लिए टिकाऊ मिलेट्स प्रथाओं को बढ़ावा देना है। पांच दिवसीय इवेंट से मिलेट्स के बारे में जागरूकता बढ़ेगी। वही दूसरी तरफ इसको हम 07 सितंबर 2023 को जकार्ता, इंडोनेशिया में 20 वें आसियान-भारत शिखर सम्मेलन में अपनाए गए संकटों के जवाब में खाद्य सुरक्षा और पोषण को मजबूत करने पर आसियान-भारत संयुक्त नेताओं के वचनों के कार्यान्वयन की दिशा में भी एक कदम के तौर पर भी देख सकते हैं।

कृषि और किसान कल्याण मंत्रालय के सहयोग से आसियान (ASEAN) में भारतीय मिशन 22 नवंबर से 26 नवंबर तक इंडोनेशिया में आसियान-भारत बाजरा महोत्सव 2023 (ASEAN-India Millet Festival 2023) का आयोजन कर रहा है। महोत्सव का उद्घाटन सत्र इंडोनेशिया के दक्षिण जकार्ता में एक प्रमुख शॉपिंग स्थल कोटा कसाब्लांका मॉल में हुआ। महोत्सव के हिस्से के रूप में मिलेट्स पर आधारित प्रदर्शनी आयोजित की जा रही है जिसमें बाजरा-आधारित एफपीओ, स्टार्ट-अप और भारतीय शेफ की भाग ले रहे हैं। इस प्रदर्शनी का उद्देश्य आसियान देशों के बीच सहयोग को बढ़ावा देना, सांस्कृतिक और पाक विविधता का जश्न मनाना और स्वस्थ भविष्य के लिए टिकाऊ मिलेट्स प्रथाओं को बढ़ावा देना है।

मिलेट्स पर आधारित उत्पादों के लिए एक बाजार तैयार करना उद्देश्य

भारत के कृषि मंत्रालय ने आज एक आधिकारिक बयान में बताया कि इस उत्सव का उद्देश्य जागरूकता बढ़ाना और आसियान सदस्य देशों के बीच मिलेट्स और मिलेट्स पर आधारित उत्पादों के लिए एक बाजार तैयार करना है। कृषि और किसान कल्याण विभाग भारत से एक प्रतिनिधिमंडल का नेतृत्व कर रहा है, इस प्रतिनिधिमंडल में शेफ, स्टार्ट-अप, किसान उत्पादक संगठनों (FPO) के प्रतिनिधि, उद्योग के नेता और राज्य के अधिकारी शामिल हैं।

अपने स्वागत भाषण में, आसियान में भारत के राजदूत जयंत खोबरागड़े ने वैश्विक भूख और पोषक तत्वों की कमी को दूर करने में बाजरा की महत्वपूर्ण भूमिका पर प्रकाश डाला। इसके अतिरिक्त, राष्ट्रीय खाद्य एजेंसी ((Badan Pangan Nasional (BPN)) इंडोनेशिया के प्रमुख एरीफ प्रासेत्यो अदी ने जलवायु परिवर्तन की स्थिति में भविष्य के लिए बाजरा को किसान-अनुकूल और टिकाऊ भोजन विकल्प के रूप में उल्लेख किया।

प्रदर्शनी में पांच भारतीय एफपीओ शामिल होंगे

22 से 26 नवंबर तक चलने वाली प्रदर्शनी का उद्देश्य आसियान देशों (ब्रुनेई, कंबोडिया, इंडोनेशिया, लाओस, मलेशिया, म्यांमार, फिलीपींस, सिंगापुर, थाईलैंड और वियतनाम) के बीच सहयोग को बढ़ावा देना, सांस्कृतिक और पाक विविधता का जश्न मनाना और स्वस्थ भविष्य के लिए टिकाऊ बाजरा प्रथाओं को बढ़ावा देना है।

प्रदर्शनी में पांच भारतीय एफपीओ भी शामिल होंगे, अर्थात् सिटी ब्लॉक एफपीसी (Citi Block FPC), जेवार्गी तालुका मिलेट्स एफपीसी (Jewargi Taluka Millets FPC), भूमित्रजलालपुर (Bhumitrajalalpur), वाम एग्रो (Vaam Agro), और लम्बासिंगी ट्राइबल प्रोडक्ट्स एफपीसी (Lambasingi Tribal Products FPC), और दो स्टार्ट-अप अर्थात् तारु नेचुरल्स और सत्व बाजरा (Taru Naturals and Sattva Millets) और खाद्य उत्पाद (Mibbles) अद्वितीय बाजरा का प्रदर्शन करेंगे। बाजरा कुकीज़, नमकीन, खाखरा, केक और बहुत कुछ जैसे प्रॉडक्ट भी जोड़े गए हैं।

23 से 26 नवंबर तक लाइव कुकिंग वर्कशॉप

कार्यक्रम का एक प्रमुख आकर्षण 23 से 26 नवंबर तक लाइव कुकिंग वर्कशॉप होगी, जहां भारत और इंडोनेशिया के सेलिब्रिटी शेफ बाजरा की पाक क्षमता का प्रदर्शन करेंगे, फॉक्सटेल बाजरा ताबौलेह, मिश्रित बाजरा मठरी कैनोपी, बाजरा रिसोट्टो, बाजरा दही जैसे व्यंजन पेश करेंगे। शेफ विनेश जॉनी, रिस्मा विद्यास्तुति, अनाहिता धोंडी, सब्यसाची गोराई और अंबिका जौहर इस दौरान रोजाना एक नई डिश से दर्शकों का मन मोह लेने वाले हैं।

मिलेट्स के बारे में जागरूकता

पांच दिवसीय इवेंट से मिलेट्स के बारे में जागरूकता बढ़ेगी। वही दूसरी तरफ इसको हम 07 सितंबर 2023 को जकार्ता, इंडोनेशिया में 20 वें आसियान-भारत शिखर सम्मेलन में अपनाए गए संकटों के जवाब में खाद्य सुरक्षा और पोषण को मजबूत करने पर आसियान-भारत संयुक्त नेताओं के वचनों के कार्यान्वयन की दिशा में भी एक कदम के तौर पर भी देख सकते हैं।

मिलेट्स को मुख्यधारा में लाने के लिए हुई चर्चा

इसके अलावा मिलेट्स को मुख्यधारा में लाने के उद्देश्य से विभिन्न आसियान देशों के विशेषज्ञों के बीच पैनल चर्चा की गयी। साथ ही गहन पैनल वार्तालाप के दौरान ज्ञान हस्तांतरण, बीज विनिमय, बाजार विस्तार और बाजरा की खेती और खपत के लिए किसानों और रसोइयों को प्रशिक्षित करने में सहयोगात्मक प्रयास विषयों पर भी चर्चा की गई।

Source: <https://ddnews.gov.in/hi/Indian%20Mission%20is%20organizing%20ASEAN-India%20Millet%20Festival%202023%20in%20Indonesia>

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## World

Posted at: Nov 22 2023 10:32PM

### India takes millet buzz to SE Asia, organises 5-day fest in Jakarta



By Nirbhay Kumar

Jakarta, Nov 22 (UNI) In a bid to popularise millets and expand market for the climate-friendly grains, the Indian Mission to ASEAN along with Agriculture Ministry on Wednesday organised ASEAN-India millet festival in the Indonesian capital.

A number of start-ups, farmer producer organisations (FPOs), exporters and millet entrepreneurs from India are participating in the five-day festival.

The festival is aimed at creating awareness about millets, also called Shree Anna, and present it as a preferred food choice.

"The Prime Minister (Narendra Modi) participated in the ASEAN-India summit and East Asia summit on 7th September this year and one of the joint statements adopted was on food security, and look, in two months we are having Millet festival which also covers food security. That is how effectively our comprehensive strategic partnership is working," said Jayant Khobragade, Ambassador of India to ASEAN in his opening remarks after the festival kicked off amid dance and music.

In his address, Arief Prasetyo Adi, Deputy of National Food Agency, Indonesia said the ASEAN - India Millet festival has an opportunity to raise awareness about the benefits of millets, from nutritional status, environmental sustainability to economic development.

"Since millets are not a single crop and are a group of very diverse, different crops with a common characteristic they are sustainable for the climate, cultivators as well as consumers. So these can provide adequate quantity of nutrition in all areas across the world," said Dr Maninder Kaur Dwivedi, Additional Secretary in the Department of Agriculture & Farmers Welfare, Government of India.

Besides millet entrepreneurs from India, several Indonesian firms also participated in the festival and displayed millet products at their stalls.

"In order to bring back millets to the plates, to the forefront of our diet, we need to brand them. We need to brand them that it is easy to cook and good to eat. So, we want to capture the imagination of younger generation that you can have pasta from millets, noodles from millets, you can have cakes from millets," said Shubha Thakur, Joint Secretary (Crops), Department of Agriculture & Farmers Welfare, India.

The inaugural session of the festival took place in the Kota Kasablanka Mall, a prominent shopping destination in South Jakarta, Indonesia. A Millet-centric exhibition is being held as part of the festival featuring participation from Millet-based FPOs, start-ups and Indian chefs.

Aligned with the International Year of Millets (IYM) celebrations, an aim of this festival is to raise awareness and create a market for millets and millets-based products among the ASEAN Member states i.e. Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam.

Speaking to UNI, the FPO members participating in the Millet Fest said that they have received financial support from Government of India by way of interest subvention.

"We got 3% interest subvention besides financial support of Rs 15 lakh for managing the FPO. This year, we hope to clock a turnover of over Rs 5 crore. We also plan to start exporting various millet products and have completed all related documentations," said Ankit Patel of Vaam Agro, a Gujarat-based FPO.

Another FPO participant Dharmendra Kumar Maurya of Citiblock Farmer Producer Company said that production of value-added millet products has helped him earn good monthly income.

"We have a small unit which we set up by taking Rs 5 Lakh loan. We are quite happy with the income we generate," Maurya said. UNI NK SSP

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Ruchi Jain founder of a [#food](#) startup from India, is delighted to participate in ASEAN India Millets Festival in [#Jakarta](#), [#Indonesia](#).

She expresses gratitude to Indian Government for initiating International Year of Millets, which has significantly boost their millet sales.



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Sharanu Nagavi, representing a Farmer Producer Company in [#Karnataka](#), has showcased various millets and millet products, including ready-to-eat items, flakes, cookies, pasta, noodles, vermicelli, and GI-tagged Tur dal at [#ASEAN India Millets Festival](#) in Jakarta, [#Indonesia](#). He expresses gratitude to Indian Government for supporting small farmers in promoting their millet products.



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## The ASEAN-India Millets Festival has begun in Indonesia



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The ASEAN-India Millet Festival 2023 organized by Indian Mission to ASEAN and the Ministry of Agriculture and Farmers' Welfare in Jakarta, Indonesia from November 22 . This festival serves as a platform to raise awareness about millets,millet based products.The Festival will continue ...more

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


Jewargi Taluka Millets FPO, Citi Block FPC are among the many FPOs that are championing India's 'Millet Movement' at the ASEAN-India Millet Festival with their delicious and unique Millet exhibits.

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